

**2019-2020 AY**

**Associate of Applied Business Marketing Major and Bachelor of Business Administration  
Marketing Major**

**Suggested Transfer Plan at Rhodes State College:**

COM 1110	English Composition	3
ECN 1430	Microeconomics	3
CPT 1250	Computer Applications in the Workplace	3
MGT 1010	Principles of Management	3
MGT 1250 or MGT 1260	Team Building or Team Leadership	3
SDE 1010	First Year Experience	1
BUS 2100	Business Law	3
COM 2110	Public Speaking	3
PSY 1010 or SOC 1010	General Psychology or Sociology	3
MKT 1010	Principles of Marketing	3
MTH 1260	Statistics	3
ACC 1010	Corporate Accounting Principles	4
CPT 1580	Introduction to Graphic Design and Layout	3
MKT 1600	Customer Relations and Public Relations	3
MKT 2210	Comprehensive Sales Techniques	3
AOT 2640	Spreadsheet Software and Applications	3
HST 1620	American History Since 1877	3
MKT 2000	Digital Marketing	3
MKT 2110	Advertising and Sales Promotion	3
MKT 2520	Special Studies in Marketing	2
MGT 2991	Practicum	1
MGT 2992	Seminar	1
	<b>Total</b>	<b>60</b>

**Suggested Plan at Tiffin University:**

ENG 142	Rhetoric & Academic Writing	3
DEC 250	Engage & Explore	3
MAT 185	Quantitative Reasoning	3
MGT 301	Organizational Behavior	3
ACC 201	Survey of Accounting	3
MKT 357	Business Marketing	3
MKT 252	Buyer Behavior	3
NAT 130	Foundations of Healthy Living	3
ECO 221	Principles of Macroeconomics	3
OE 200	Open Elective 200 – 400 Level	3
DEC 300	Connect	3
ACC 228	Managerial Accounting	3
FIN 301	Business Finance	3
MKT 350	Retailing Management	3
MKT 404	Global Marketing	3
MKT 470	Internship	3
MKT 402	Marketing Research	3
DEC 400 & 400L	Impact & ePortfolio	4
MKT 354	Personal Selling	3
MGT 495	Organizational Strategy	3
	<b>Total</b>	<b>61</b>

This Transfer Pathway represents one example of how to complete the BBA program at Tiffin University. Students should work closely with advisors at both institutions to discuss options. Students should work with a Tiffin University advisor to identify a (minor or a second major/etc.). A Tiffin University advisor can also assist students with developing a graduation plan for full- or part-time study.

**A grade of “C” or better, or a “Pass” in a Pass/Fail transcribed course must be achieved to receive transfer credit.**

**All students must complete:**

- A minimum of 121 semester hours (combination of courses at community college and TU) completed.
- A minimum of 48 semester hours completed at a 4-year institution with 30 of these semester hours being completed with Tiffin University.

This information is provided by both institutions solely for convenience and expressly disclaims any liability, which may otherwise be incurred. This is neither a contract nor an offer to make a contract. While every effort has been made to ensure the accuracy of the information, each institution reserves the right to make changes at any time with respect to course offerings, degree requirements, services provided, or any other subject addressed herein.