

2021-2022 Academic Bulletin

Suggested Transfer Plan at Terra State Community College

First Semester			Second Semester		
		Credits			Credits
MGT 1100	Management and Organizational Behavior (MGT201)	3	MRT 1010	Marketing (MKT151)	3
DLS 1090	Digital Literacy and Applications (CST111)	3	ACC 1200	Managerial Accounting (ACC228)	4
GEN 1000	First Year Seminar (OE100)	1	MRT 1110	Principles of Selling (MKT100)	3
ACC 1100	Financial Accounting (ACC210)	4	ECO 2020	Microeconomics (ECO222)	3
ENG 1050	College Composition I (ENG141)	3	MTH 2310	College Algebra (MAT181)	3
SPE 2200	Interpersonal Communication (COM130)	3			
		17			16

Third Semester			Fourth Semester		
		Credits			Credits
MRT 1301	Public Relations (COM212)	3	MGT 2670	Business Ethics (PHI200)	3
LAW 2420	Business Law (LAW211)	3	MRT 1140	Advertising (MKT253)	3
MRT 2130	Retail Management (MKT200)	3	Arts & Humanities Elective	Arts and Humanities Elective (ART, CUL, ENG, HIS, PHI pick course)	3
MRT 2600	Marketing Research (MKT200)	3	ECO 2010	Macroeconomics (ECO221)	3
ENG 1900	Technical Writing for Business and Industry (ENG255)	3	BUS 2900	Business Capstone (MGT200)	3
		15			15

Associate of Applied Business Total Hours: 63
Suggested Pathway at Tiffin University:

Fifth Semester			Sixth Semester		
		Credits			Credits
ENG 142	Rhetoric and Academic Writing	3	MKT 370	Digital Marketing	3
DEC250	Engage and Explore	3	MGT 301	Organizational Behavior	3
MKT 252	Buyer Behavior	3	MAT 273	Applied Statistics I	3
NAT 130	Foundations of Healthy Living	3	MKT 354	Personal Selling	3
		12			12

Seventh Semester			Eighth Sem.		
		Credits			Credits
Open Elective	Open Elective (OE200)	3	FIN 301	Business Finance	3
CST 285	Spreadsheet Applications and Data Analysis for Decision Making	3	MKT 350	Retailing Management	3
DEC 300	Connect	3	MKT 470	Internship	3
MKT 404	Global Marketing	3	DEC 400+ L	Impact and ePortfolio	4
		12			13

Ninth Semester		
		Credits
MKT 357	Business Marketing	3
MKT 402	Marketing Research	3
MGT 495	Organizational Strategy	3
		9

Bachelor of Business Administration

Total Hours: 58

Associate of Applied Business, Marketing to Bachelor of Business Administration in Marketing

Bachelor of Business Administration in Marketing is awarded once the student has completed the AAB in Marketing, 48 hours from Tiffin, and the additional coursework listed above. A minimum of 121 credits must be earned.

A grade of "C: or better, or a "Pass" in a Pass/Fail transcribed course must be achieved to receive transient transfer credit.

This Transfer Pathway represents one example of how to complete the AAB and BBA degrees. Students should work closely with advisors at both institutions to discuss options. Students should work with a **Tiffin University** advisor to identify a minor or a second major/etc. A **Tiffin University** advisor can also assist students with developing a graduation plan for full- or part-time study.

***Course sequence may change based on the individual needs of the student and schedule type required.**

***How the courses transfer from Terra State Community College to Tiffin University is indicated in parenthesis in each semester completed at Terra State Community College**

Benefits:

- Students can select the frequency of their courses and the delivery method at Tiffin as there are multiple options from which to choose.

All students must complete:

- A minimum of 121 semester hours (combined coursework from Terra State Community College and Tiffin University) completed.
- A minimum of 48 semester hours completed at a 4-year institution with 30 of these semester hours being completed with Tiffin University. All 300/400 level course work is to be completed at Tiffin University.

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