

2019-2020 AY

Associate of Applied Business, Marketing and Bachelor of Business Administration, Marketing Major

Suggested Transfer Plan at Terra State Community College

MGT1100	Management & Organizational Behavior	3
DLS1090	Digital Literacy & Applications	3
GEN1000	First Year Seminar	1
ACC1100	Financial Accounting	4
ENG1020 or ENG1050	College Composition I	3
SPE2200	Interpersonal Communication	3
MRT1010	Marketing	3
ACC1200	Managerial Accounting	4
MRT1110	Principles of Selling	3
ECO2020	Microeconomics	3
MTH ELEC	Mathematics(OTM approved courses)	3
MRT1301	Public Relations	3
LAW2420	Business Law	3
MRT2131	Retail Management	3
MRT2600	Marketing Research	3
ENG1900	Technical Writing for Business & Industry	3
MGT2670	Business Ethics	3
MRT1140	Advertising	3
ARTS & HUM ELECT	Arts & Humanities Elective (OTM approved)	3
ECO2010 OR CHOOSE 3 OF 4 OAD2230, 2240, 2310, 2330	Macroeconomics OR Choose 3 of 4 Advanced Database, Advanced Spreadsheet, Advanced Word Processing, Advanced Presentation Graphics	3 or 1, 1, & 1
BUS2900	Business Capstone	3
	Total	63

Suggested Plan at Tiffin University

ENG142	Rhetoric & Academic Writing	3
DEC250	Engage & Explore	3
MKT252	Buyer Behavior	3
NAT130	Foundations of Healthy Living	3
MKT370	Digital Marketing	3
MGT301	Organizational Behavior	3
MAT185 OR MAT273	Quantitative Reasoning OR Applied Statistics I (depending on what math taken at Terra)	3
MKT354	Personal Selling	3
ECO221 OR OE200	Principles of Macroeconomics or 200-400 Level Open Elective (depending on what option taken at Terra)	3
CST285	Spreadsheet Applications & Data Analysis for Decision Making	3
DEC300	Connect	3
MKT404	Global Marketing	3
FIN301	Business Finance	3
MKT350	Retailing Management	3
MKT470	Internship	3
DEC400 & 400L	Impact & ePortfolio	4
MKT357	Business Marketing	3
MKT402	Marketing Research	3
MGT495	Organizational Strategy	3
	Total	58

This Transfer Pathway represents one example of how to complete the BBA program at Tiffin University. Students should work closely with advisors at both institutions to discuss options. Students should work with a Tiffin University advisor to identify a (minor or a second major/etc.). A Tiffin University advisor can also assist students with developing a graduation plan for full- or part-time study. A grade of "C" or better, or a "Pass" in a Pass/Fail transcribed course must be achieved to receive transfer credit.

All students must complete:

- A minimum of 121 semester hours (combination of courses at community college and TU) completed.
- A minimum of 48 semester hours completed at a 4-year institution with 30 of these semester hours being completed with Tiffin University.

This information is provided by both institutions solely for convenience and expressly disclaims any liability, which may otherwise be incurred. This is neither a contract nor an offer to make a contract. While every effort has been made to ensure the accuracy of the information, each institution reserves the right to make changes at any time with respect to course offerings, degree requirements, services provided, or any other subject addressed herein.